

REPORT TO COUNCIL

10 March 2020

Subject:	Corporate Plan - Big Plans for a Great Place, for the people of Sandwell
Director:	David Stevens Chief Executive
Contribution towards Vision 2030:	
Contact Officer(s):	Sarah Sprung - Senior Lead Officer Sarah_sprung@sandwell.gov.uk Jane Alexander – Senior Lead Officer Jane_alexander@sandwell.gov.uk

DECISION RECOMMENDATIONS

That :

1. Council consider the draft Corporate Plan, Big Plans for a Great Place, for the people of Sandwell.
2. Council approve the Corporate Plan, Big Plans for a Great Place, for the people of Sandwell.
3. That the Chief Executive continue to work with the Budget and Corporate Scrutiny Management Board to address the points raised (in 5.6 and 5.7 of this report).

1 PURPOSE OF THE REPORT

- 1.1 The purpose of this report is for Council to consider the draft Corporate Plan, Big Plans for a Great Place, for the people of Sandwell, as detailed in Appendix A.

2 IMPLICATIONS FOR VISION 2030

- 2.1 Each of the Council's ten ambitions are engaged across this report; the Council's financial status helps to underpin the Council's Vision 2030, associated aspirations, and will be the vehicle to deliver the strategic outcomes in the Corporate Plan.
- 2.2 The integration of the corporate planning and budgetary processes ensures that limited resources available to the Council are directed to corporate priorities to achieve maximum impact.

3 BACKGROUND AND MAIN CONSIDERATIONS

- 3.1 Over the last two years the Council has invested time and resources working with local people and our partners to create a shared vision of our borough for 2030. It is now time to begin the next phase of our journey.
- 3.2 Our Corporate Plan, the Sandwell Plan: Big Plans for a Great Place, sets out what the Council will do to deliver Vision 2030, and Sandwell's 10 ambitions, over the next five years.
- 3.3 The Plan is not intended to be an exhaustive list of everything we do as a council, but simply sets out our strategic outcomes which will guide us in making sure our people and communities thrive and prosper.

OUR STRATEGIC OUTCOMES



- 3.4 The driving theme of the Sandwell Plan is One Council: One Team, this reflects the culture change that will be delivered through strong leadership in an open, honest and transparent environment.
- 3.5 The six strategic outcomes cannot be delivered by our directorates working independently, they require a culture of real collaboration. This approach moves away from our previous system of individual directorate business plans and seeks to unite the Council to deliver the best results.
- 3.6 To deliver the Plan the Council will have to use resources and influence to meet the strategic outcomes. To achieve this, we will have to adapt our business structure to ensure that the two elements support one another. Current council structures have to evolve to meet the demands that Big Plans for a Great Place puts upon it.
- 3.7 The plan cannot be delivered by the Council alone, we have to develop strong links with local people and businesses, and we must have great partnership relationships to make sure these strategic outcomes become a reality. We will be outcome led and work hard to ensure that as we transform the borough the benefits are shared by all and no one is left behind.
- 3.8 Detailed delivery planning will drive forward our strategic outcomes, work on this phase will commence in March 2020 and will offer opportunity for all staff to engage and help shape our way forward.
- 3.9 There is a robust communication and engagement plan in place. This focuses on the One Council: One Team approach and maximises opportunities for staff and members to collaborate in shaping our way forward.

4 THE CURRENT POSITION

- 4.1 At present the Council has four directorate business plans in place.

5 CONSULTATION (CUSTOMERS AND OTHER STAKEHOLDERS)

- 5.1 Our engagement with local people and partners on the borough's Vision 2030 has helped to shape the Sandwell Plan.
- 5.2 Individual Directors have consulted with the relevant stakeholders about the impact of any changes to service provision.

- 5.3 All 72 elected members were invited to attend one of two engagement events held on 10 and 17 February. In total 36 members attended and generated 130 comments.
- 5.4 Cabinet referred the Plan to the Budget and Corporate Scrutiny Management Board. The Scrutiny Board considered the Plan on 19 February 2020 and provided comments to Cabinet on 26 February 2020.
- 5.5 Our consultation has led to changes from the original iteration of the Plan, which have specifically strengthened:-
- our intentions around climate change,
 - our relationship with the children's trust,
 - our intent to build to homes for life standards,
 - our commitment to young people transitioning to adulthood.
- 5.6 The Budget and Corporate Scrutiny Management Board highlighted that it would be useful to include some measures of success in the Plan in order that they are better able to carry out their role of holding to account.
- 5.7 Scrutiny also suggested that different versions of the Plan be developed for different audiences and that consideration be given to simplifying some of the language used.

6 STRATEGIC RESOURCE IMPLICATIONS

- 6.1 The Cabinet, at its' meeting on 5 February 2020, received a report about the provisional local government finance settlement and approved net revenue target budgets for services.

7 LEGAL AND GOVERNANCE CONSIDERATIONS

- 7.1 The Council has a statutory duty to set a balanced budget by 11 March each year prior to the start of the relevant financial year.

8 EQUALITY IMPACT ASSESSMENT

- 8.1 Throughout the development of the Corporate Plan and savings proposals, an assessment has been undertaken of the equalities impact of each of the budgetary proposals. Equalities assessments (EA) have been undertaken and a corporate EA will be presented to Cabinet in February 2010 together with detailed budget proposals before recommendations to full Council in March 2019.

9 DATA PROTECTION IMPACT ASSESSMENT

- 9.1 Any information used to compile this report is subject to information governance legislation and is managed in accordance with the Council's policies and protocols. A Data Protection Impact Assessment is not required.

10 CRIME AND DISORDER AND RISK ASSESSMENT

- 10.1 There is no requirement to carry out a Crime and Disorder and Risk Assessment.

11 SUSTAINABILITY OF PROPOSALS

- 11.1 This information is contained within the main body of the report and directorate business plans.

12 HEALTH AND WELLBEING IMPLICATIONS (INCLUDING SOCIAL VALUE)

- 12.1 This information is contained within the main body of the report and the Corporate Plan.

13 IMPACT ON ANY COUNCIL MANAGED PROPERTY OR LAND

- 13.1 This information is contained within the main body of the report and the Corporate Plan.

14 CONCLUSIONS AND SUMMARY OF REASONS FOR THE RECOMMENDATIONS

- 14.1 The Corporate Plan contains details about future service provision and how each directorate will spend the target budget available to them..

15 BACKGROUND PAPERS

- 15.1 Provisional Local Government Settlement 2020/21
Report to Council: 14 January Budget 2020/21

16 APPENDICES:

Appendix 1: The Sandwell Plan: Big Plans for a Great Place

David Stevens
Chief Executive